| Ayushi Gupta  **EXPERIENCE** Zalando, Berlin — Acting EM | Engineering LeadJune 2022 - PRESENT Manage and lead a high-performing Android engineering team that owns key features like Brand Integrations (Nike, Sephora, Adidas), Search, and Catalog. I spearheaded the design and development of an AI-powered Assistant leveraging an in-house hosted large language model (LLM), providing personalized recommendations and boosting user engagement. I championed the adoption of server-driven UI architecture for rendering dynamic content and championed the seamless migration to Jetpack Compose. I also championed compliance with the EU Accessibility Act, attained 99.98% crash-free user experience among 11.7M monthly active users, and championed the expansion of the platform into new markets in Europe like Bulgaria, Greece, and Portugal. I also oversee technical hiring, onboarding, performance reviews, sprint planning, and incident management to maintain operational excellence. Gojek, Bengaluru — *Senior Android Engineer*December 2020 - May 2022 Led the revenue stream for the Driver Platform business line that touched thousands of drivers every day. I refactored the app using Jetpack Navigation and moved it to Android App Bundles, significantly improving modularity and deployment speed. I was also the point-of-contact (PIC) across several external teams for integrations, enabling technical coordination and seamless feature rollouts. My work facilitated massive-scale, simultaneous use cases within one of Southeast Asia's biggest super apps. Hotstar, Bengaluru — *Senior Android Developer*September 2018 - November 2020 Worked on one of the biggest video streaming portals with 25.3M peak concurrency. I developed key features like Home Autoplay, ROI Analytics, Stats for Nerds, and Watch Along to enhance user retention. My optimizations reduced battery usage by 12% and Android TV APK size by 40%. I built the Living Room device app independently from scratch and launched Hotstar on major TV platforms like Google TV, Amazon Firestick, Xiaomi, and Jio STB. I also supported features like Skip Intro, Next Episode, and language-based search, both enhancing user experience and backend telemetry. Rubique, Mumbai — *Android Developer*July 2017 - August 2018 Led end-to-end development for a B2C fintech application, guiding architectural migration to MVVM for better scalability and maintainability. I designed and developed a digital wallet using Razorpay, integrated location-based services using Geofencing, and ensured the agent app was Android O compatible. My work enabled the company to ship more quickly and onboard new financial partners easily. Phonepe, Bengaluru — Internships – *Android Developer*January 2017 - June 2017 During the internship, developed POS integration and client-side modules for wireless hardware communication via Bluetooth. I built a seamless wireless payment flow and incorporated the Google Mobile Vision API for universal QR code generation, building an early prototype of PhonePe's merchant-side solutions. | **CONTACT DETAILS**  **+91 - 9936879654**  [**22guptaayushi@gmail.com**](mailto:22guptaayushi@gmail.com) [Medium](https://medium.com/@droidyayu) | [Portfolio](http://ayushig.com)  **SKILLS**  **Android Development:** Jetpack Compose, Kotlin Coroutines & Flows, RxJava, Hilt, MVVM, MVI, Android Architecture  **Testing & Performance:** JUnit, Espresso, Firebase, Memory & Performance Profiling  **LEADERSHIP & MANAGEMENT SKILLS** Technical Hiring & Appraisals, Sprint Planning & Execution, Cross-Functional Collaboration, Architectural Decisions, On-Call Management, Scalable Rollouts, Stakeholder Communication  **AWARDS**  **GDE Firebase | Women Techmakers (WTM) Ambassador**  **Speaker**: Droidcon (Berlin, London, Italy, Korea, Lisbon, Singapore), Devfest (Indore, Raipur, Goa, Nagpur, Nashik)  **Judge**: WMN Community Hackathon  **AREAS OF INTEREST**   Product Design · Engineering Leadership & Management · Scalable Mobile Architecture & Development · Developer Experience & User-Centric Innovation  **EDUCATION**  **IIIT Prayagraj B.Tech ECE, CGPA: 9.03/10**  **St. Paul’s Convent School,**  **Class XII, 95.4%** |
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